



Textile Testing in the Hospitality Industry

The quality of linens and textiles that a traveler encounters at a hotel is, no doubt, one of the most important elements dictating the quality of a guest's stay. The hotel industry—faced with providing premium comfort for visitors in today's competitive world of customer reviews—are, in turn, relying on textile mills and product manufacturers to validate the integrity of these fabrics in order to guarantee customer satisfaction.

WHAT'S NEW

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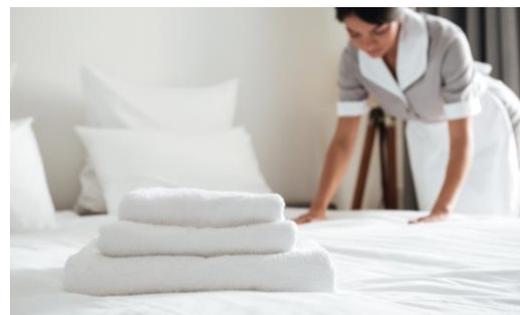


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Prioritizing comfort and quality for travelling guests means higher thread counts and ensuring guests are interacting with quality fabrics, frequently resulting in higher cost. Durability of hotel textiles and supplies has become an important factor for hoteliers when considering the additional cleaning and disinfection protocols the hospitality industry has implemented to ensure the safety of guests.

Recent innovations in the textile industry play a significant role in the success of a hotel because today's traveling customer expects three fundamental requirements in order to earn their stay: comfort, cleanliness, and an aesthetically pleasing environment.



Product Quality Driven by Data

The implications of incorporating faulty fabrics in a hospitality space trickle down from a dissatisfied guest's unpleasant feedback to a hotel's sacrificed approval rating, and ultimately landing with the product manufacturer—endangering company sales and putting your product's reputation at risk. Why risk quality and durability when you don't have to?



Flooralytics Is Here To Support Your Products

Flooralytics is an ANAB Accredited textile testing and analytics lab that can help you ensure the integrity of your product before it goes to market. Our expert lab technicians offer a [full range of testing services](#) for both flooring and textiles used in any hospitality setting. Call us today, and we'll help you to test your textiles—ensuring your products will last in today's hospitality settings.